



# Ignite the future *scholarship gala*

Empowering generations of  
health care providers to serve  
the Valley and your families

## **2023 SPONSORSHIP OPPORTUNITIES**

**CHSU** CALIFORNIA  
HEALTH SCIENCES  
UNIVERSITY

**CHSU.edu**



# Ignite the future *scholarship gala*

**Saturday, June 24, 2023**

*5:30 pm – 9:00 pm*

**California Health Sciences University  
College of Osteopathic Medicine**  
*2500 Alluvial Avenue, Clovis, CA 93611*

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Creating a healthier future together.

California Health Sciences University (CHSU) helps alleviate the Central Valley's health care provider shortage by training and retaining our next generation of clinicians. From local hospitals, clinics, doctor's offices, and pharmacies, CHSU students and graduates serve the health care needs of our community.





























Many CHSU students come from local areas and are a reflection of the Central Valley's great diversity. Our "home grown" students have deep roots and a passion to elevate the health of our region. Many are first in their family to obtain a college degree and without the existence of CHSU or the financial assistance from the scholarship fund, a significant number would not have the opportunity to obtain professional degrees in health care.

**Thank you for investing in CHSU students through your gifts to the  
California Health Sciences University Scholarship Fund.**

For more information please contact:

**Chandler Jameson, Director of Development**  
**559.708.1601 or [gala@chsu.edu](mailto:gala@chsu.edu)**

# Sponsorship Opportunities

Sponsorship Benefits	Platinum Plus* (\$11,000)	Platinum (\$10,000)	Gold Plus* (\$7,000)	Gold (\$6,000)	Silver (\$4,000)	Table (\$2,500)
Color Advertisement in Gala Program	Premium Position Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad	Name Listed In Program
Tickets to Gala	8 tickets (1 VIP table of 8)	8 tickets (1 VIP table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)
Recognition on CHSU social media channels and e-newsletter						
Company Logo or Family name marquee on table						
Company Logo and Website Link on CHSU website						
Logo recognition on-screen and signage at event						
Logo prominently displayed on invitations						
Premium Wine and Dining Experience						

## Platinum Plus Exclusive Opportunities CHOOSE ONE

*Previous sponsors have first right of refusal. Then available on first come, first serve basis*

### AUCTION SPONSOR

Recognized during program, logo on-screen, logo on sign and bid sheets at silent auction

### VIDEO SPONSOR

Recognized during program, logo on-screen, logo in video

### DESSERT SPONSOR

Recognized during dinner and program, logo on-screen

### COCKTAIL HOUR SPONSOR

Recognized during cocktail hour, program, logo on cocktail napkins

### IGNITE A DREAM SPONSOR

Recognized during program, logo on-screen

## Gold Plus Exclusive Opportunities CHOOSE ONE

*Previous sponsors have first right of refusal. Then available on first come, first serve basis*

### COLLEGIATE SPONSOR

Recognized during student speech portion of program, logo on-screen

### STUDENT AMBASSADOR SPONSOR

Recognized during program, logo on sign near student banners

Thank you for supporting CHSU students by sponsoring the 2023 Ignite the Future Scholarship Gala.  
Please complete and return the information below to ensure proper representation on all event collateral.  
Send logos and artwork to [communications@chsu.edu](mailto:communications@chsu.edu)

## SCHOLARSHIP FUND SUPPORT OPPORTUNITIES

**SPONSORSHIPS\*** (Description of benefits is outlined in the Gala Sponsorship Chart)

- ☐ Presenting Sponsor (\$25,000)    ☐ Platinum Plus Sponsor (\$11,000)    ☐ Platinum Sponsor (\$10,000)  
☐ Gold Plus Sponsor (\$7,000)    ☐ Gold Sponsor (\$6,000)    ☐ Silver Sponsor (\$4,000)

☐ We will not be attending the event and would like to donate our table/seats sponsorship benefit to CHSU students.

**PROGRAM ADVERTISEMENT** (Ad deadline is May 1, 2023)

- ☐ Full Page (\$2,000)    ☐ Half Page (\$1,500)

### TABLE AND TICKET PRICES

- ☐ Table Host: \$2,500  
(Eight guests per table)    ☐ Individual Ticket: \$350

☐ **DONATION ONLY**

I would like to make a fully tax-deductible donation to the CHSU Scholarship Fund in the amount of \$ \_\_\_\_\_.  
(No value or goods and services are attached to this donation)

## CONTACT INFORMATION

Sponsor name to be recognized on promotional materials: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Website Address (if applicable): \_\_\_\_\_

## PAYMENT INFORMATION

**Make checks payable to the Valley Health Education Foundation with "CHSU Scholarship Fund" in the memo section.**  
**Valley Health Education Foundation 501-c3 Tax ID: 83-2884533**

To secure your sponsorship, please complete and return this form to [gala@chsu.edu](mailto:gala@chsu.edu):

Mail  
Payment  
To: California Health Sciences University  
Attn: Scholarship Gala  
120 N. Clovis Avenue  
Clovis, CA 93612

- ☐ Invoice me  
☐ Pay online

**CLICK [HERE](#)  
TO PAY ONLINE**

*\*Any tax deduction is limited to the excess of the contribution over the fair market value of items received in exchange for the donation.  
The estimated value of the dinner provided in return for the donation is \$65.60 per person.*

For more information, please contact [gala@chsu.edu](mailto:gala@chsu.edu)

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## PROGRAM AD SPECS

### Preferred File Formats:

- EPS file with fonts outlined
- High resolution PDF with fonts embedded
- High resolution (300 dpi) JPEG file.

**Full Page Color Ad** = \$2,000 or  
included in platinum sponsorships

**Size:** 5" wide x 8" tall  
*with .25" bleeds*

**FULL PAGE AD**  
5" wide x 8" tall

**Half Page Color Ad** = \$1,500 or  
included in gold sponsorships

**Size:** 5" wide x 4" tall

**HALF PAGE AD**  
5" wide x 4" tall

**Quarter Page Color Ad\***  
**Size:** 2.5" wide x 4" tall

**QUARTER  
PAGE AD**  
2.5" wide  
x  
4" tall

*\* Only available for Silver Sponsors*

**Final Ads are Due by Friday, May 1, 2023 to [communications@chsu.edu](mailto:communications@chsu.edu).  
Please contact us if you need an extension and we will  
work with you directly to coordinate**

## OUR MISSION

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We exist to improve the health care outcomes of people living in the Central Valley by:

1. Inspiring diverse students from our region to commit to health care careers that serve our region;
2. Developing compassionate, highly trained, intellectually curious, adaptive leaders capable of meeting the health care needs of the future through a performance-based education;
3. Empowering people to teach, serve, research, innovate, and practice collaboratively in areas of skill and expertise.



**CHSU.edu**