Ignite the future scholarship gala

Empowering generations of health care providers to serve the Valley and your families

2024 SPONSORSHIP OPPORTUNITIES

CHSU.edu
Creating a healthier future together.

California Health Sciences University (CHSU) helps alleviate the Central Valley’s health care provider shortage by training and retaining our next generation of clinicians. From local hospitals, clinics, doctor’s offices, and pharmacies, CHSU students and graduates serve the health care needs of our community.

Many CHSU students come from local areas and are a reflection of the Central Valley’s great diversity. Our “home grown” students have deep roots and a passion to elevate the health of our region. Many are first in their family to obtain a college degree and without the existence of CHSU or the financial assistance from the scholarship fund, a significant number would not have the opportunity to obtain professional degrees in health care.

Thank you for investing in CHSU students through your gifts to the California Health Sciences University Scholarship Fund.

For more information please contact:

Chandler Jameson, Director of Development
559.708.1601 or gala@chsu.edu
# Sponsorship Opportunities

## Platinum Plus* ($11,000)
- **Platinum** ($10,000)
- **Gold Plus* ($7,000)
- **Gold** ($6,000)
- **Silver** ($4,000)
- **Table** ($2,500)

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Platinum Plus*</th>
<th>Platinum</th>
<th>Gold Plus*</th>
<th>Gold</th>
<th>Silver</th>
<th>Table</th>
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</thead>
<tbody>
<tr>
<td>Color Advertisement in Gala Program</td>
<td>Premium Position Full Page Ad</td>
<td>Full Page Ad</td>
<td>Half Page Ad</td>
<td>Half Page Ad</td>
<td>Quarter Page Ad</td>
<td>Name Listed In Program</td>
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<tr>
<td>Tickets to Gala</td>
<td>8 tickets (1 VIP table of 8)</td>
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<td>Recognition on CHSU social media channels and e-newsletter</td>
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<td>Company Logo or Family name marquee on table</td>
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<td>Company Logo and Website Link on CHSU website</td>
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<td>Logo recognition on-screen and signage at event</td>
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<td>Logo prominently displayed on invitations</td>
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<td>Premium Wine and Dining Experience</td>
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## Platinum Plus Exclusive Opportunities

**CHOOSE ONE**

- **AUCTION SPONSOR**
  Recognized during program, logo on-screen, logo on sign and bid sheets at silent auction

- **VIDEO SPONSOR**
  Recognized during program, logo on-screen, logo in video

- **DESSERT SPONSOR**
  Recognized during dinner and program, logo on-screen

- **COCKTAIL HOUR SPONSOR**
  Recognized during cocktail hour, program, logo on cocktail napkins

- **IGNITE A DREAM SPONSOR**
  Recognized during program, logo on-screen

## Gold Plus Exclusive Opportunities

**CHOOSE ONE**

- **COLLEGIATE SPONSOR**
  Recognized during student speech portion of program, logo on-screen

- **STUDENT AMBASSADOR SPONSOR**
  Recognized during program, logo on sign near student banners

*Previous sponsors have first right of refusal. Then available on first come, first serve basis.*
Thank you for supporting CHSU students by sponsoring the 2024 Ignite the Future Scholarship Gala. Please complete and return the information below to ensure proper representation on all event collateral. Send logos and artwork to communications@chsu.edu

SCHOLARSHIP FUND SUPPORT OPPORTUNITIES

SPONSORSHIPS* *(Description of benefits is outlined in the Gala Sponsorship Chart)*
- Presenting Sponsor ($25,000)
- Platinum Plus Sponsor ($11,000)
- Platinum Sponsor ($10,000)
- Gold Plus Sponsor ($7,000)
- Gold Sponsor ($6,000)
- Silver Sponsor ($4,000)
- We will not be attending the event and would like to donate our table/seats sponsorship benefit to CHSU students.

PROGRAM ADVERTISEMENT *(Ad deadline is January 31, 2024)*
- Full Page ($2,000)
- Half Page ($1,500)

TABLE AND TICKET PRICES
- Table Host: $2,500
- Individual Ticket: $350

DONATION ONLY
I would like to make a fully tax-deductible donation to the CHSU Scholarship Fund in the amount of $___________.
*(No value or goods and services are attached to this donation)*

CONTACT INFORMATION
Sponsor name to be recognized on promotional materials: ____________________________
Mailing Address: ______________________________________________________________
City: ____________________________ State: ___________ Zip: ___________
Contact Name: ____________________________ Contact Phone: ___________
Contact Email: ____________________________
Website Address (if applicable): ____________________________

PAYMENT INFORMATION
Make checks payable to the Central Valley Community with “CHSU Scholarship Fund” in the memo section.
CVCF 501-c3 Tax ID: 77-0478025

To secure your sponsorship, please complete and return this form to gala@chsu.edu:

Mail Payment To: California Health Sciences University
Attn: Scholarship Gala
120 N. Clovis Avenue
Clovis, CA 93612

☐ Invoice me
☐ Pay online

*Any tax deduction is limited to the excess of the contribution over the fair market value of items received in exchange for the donation. The estimated value of the dinner provided in return for the donation is $65.60 per person.

For more information, please contact gala@chsu.edu
PROGRAM AD SPECS

Preferred File Formats:
• EPS file with fonts outlined
• High resolution PDF with fonts embedded
• High resolution (300 dpi) JPEG file.

Full Page Color Ad = $2,000 or included in platinum sponsorships
Size: 5” wide x 8” tall
with .25” bleeds

Half Page Color Ad = $1,500 or included in gold sponsorships
Size: 5” wide x 4” tall

Quarter Page Color Ad*
Size: 2.5” wide x 4” tall

* Only available for Silver Sponsors

Final Ads are Due by Wednesday, January 31, 2024 to communications@chsu.edu.
Please contact us if you need an extension and we will work with you directly to coordinate.
OUR MISSION

We exist to improve the health care outcomes of people living in the Central Valley by:

1. Inspiring diverse students from our region to commit to health care careers that serve our region;

2. Developing compassionate, highly trained, intellectually curious, adaptive leaders capable of meeting the health care needs of the future through a performance-based education;

3. Empowering people to teach, serve, research, innovate, and practice collaboratively in areas of skill and expertise.