



Ignite the future
scholarship gala

Empowering generations of
health care providers to serve
the Valley and your families

2024
SPONSORSHIP
OPPORTUNITIES

CHSU CALIFORNIA
HEALTH SCIENCES
UNIVERSITY

CHSU.edu



Ignite the future *scholarship gala*

Friday, March 22, 2024

5:30 pm – 9:00 pm

Clovis Veterans Memorial District

808 4th Street, Clovis, CA 93612

Creating a healthier future together.

California Health Sciences University (CHSU) helps alleviate the Central Valley's health care provider shortage by training and retaining our next generation of clinicians. From local hospitals, clinics, doctor's offices, and pharmacies, CHSU students and graduates serve the health care needs of our community.

Many CHSU students come from local areas and are a reflection of the Central Valley's great diversity. Our "home grown" students have deep roots and a passion to elevate the health of our region. Many are first in their family to obtain a college degree and without the existence of CHSU or the financial assistance from the scholarship fund, a significant number would not have the opportunity to obtain professional degrees in health care.





























Thank you for investing in CHSU students through your gifts to the California Health Sciences University Scholarship Fund.

For more information please contact:

Chandler Jameson, Director of Development

559.708.1601 or gala@chsu.edu

Sponsorship Opportunities

Sponsorship Benefits	Platinum Plus* (\$11,000)	Platinum (\$10,000)	Gold Plus* (\$7,000)	Gold (\$6,000)	Silver (\$4,000)	Table (\$2,500)
Color Advertisement in Gala Program	Premium Position Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad	Name Listed In Program
Tickets to Gala	8 tickets (1 VIP table of 8)	8 tickets (1 VIP table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)
Recognition on CHSU social media channels and e-newsletter						
Company Logo or Family name marquee on table						
Company Logo and Website Link on CHSU website						
Logo recognition on-screen and signage at event						
Logo prominently displayed on invitations						
Premium Wine and Dining Experience						

Platinum Plus Exclusive Opportunities CHOOSE ONE

Previous sponsors have first right of refusal. Then available on first come, first serve basis

AUCTION SPONSOR

Recognized during program, logo on-screen, logo on sign and bid sheets at silent auction

VIDEO SPONSOR

Recognized during program, logo on-screen, logo in video

DESSERT SPONSOR

Recognized during dinner and program, logo on-screen

COCKTAIL HOUR SPONSOR

Recognized during cocktail hour, program, logo on cocktail napkins

IGNITE A DREAM SPONSOR

Recognized during program, logo on-screen

Gold Plus Exclusive Opportunities CHOOSE ONE

Previous sponsors have first right of refusal. Then available on first come, first serve basis

COLLEGIATE SPONSOR

Recognized during student speech portion of program, logo on-screen

STUDENT AMBASSADOR SPONSOR

Recognized during program, logo on sign near student banners

Thank you for supporting CHSU students by sponsoring the 2024 Ignite the Future Scholarship Gala. Please complete and return the information below to ensure proper representation on all event collateral. Send logos and artwork to communications@chsu.edu

SCHOLARSHIP FUND SUPPORT OPPORTUNITIES

SPONSORSHIPS* (Description of benefits is outlined in the Gala Sponsorship Chart)

- Presenting Sponsor (\$25,000) Platinum Plus Sponsor (\$11,000) Platinum Sponsor (\$10,000)
 Gold Plus Sponsor (\$7,000) Gold Sponsor (\$6,000) Silver Sponsor (\$4,000)

We will not be attending the event and would like to donate our table/seats sponsorship benefit to CHSU students.

PROGRAM ADVERTISEMENT (Ad deadline is January 31, 2024)

- Full Page (\$2,000) Half Page (\$1,500)

TABLE AND TICKET PRICES

- Table Host: \$2,500
(Eight guests per table) Individual Ticket: \$350

DONATION ONLY

I would like to make a fully tax-deductible donation to the CHSU Scholarship Fund in the amount of \$ _____.
(No value or goods and services are attached to this donation)

CONTACT INFORMATION

Sponsor name to be recognized on promotional materials: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Website Address (if applicable): _____

PAYMENT INFORMATION

Make checks payable to the Central Valley Community with "CHSU Scholarship Fund" in the memo section.
CVCF 501-c3 Tax ID: 77-0478025

To secure your sponsorship, please complete and return this form to gala@chsu.edu:

Mail Payment To: **California Health Sciences University**
Attn: Scholarship Gala
120 N. Clovis Avenue
Clovis, CA 93612 Invoice me
 Pay online

CLICK [HERE](#)
TO PAY ONLINE

**Any tax deduction is limited to the excess of the contribution over the fair market value of items received in exchange for the donation.
The estimated value of the dinner provided in return for the donation is \$65.60 per person.*

For more information, please contact gala@chsu.edu

The logo features a stylized orange flame above the text "Ignite the future" in a clean, sans-serif font. Below this, "scholarship gala" is written in a flowing, cursive script. The entire logo is centered at the top of the page.

Ignite the future *scholarship gala*

PROGRAM AD SPECS

Preferred File Formats:

- EPS file with fonts outlined
- High resolution PDF with fonts embedded
- High resolution (300 dpi) JPEG file.

Full Page Color Ad = \$2,000 or included in platinum sponsorships

Size: 5" wide x 8" tall
with .25" bleeds

FULL PAGE AD
5" wide x 8" tall

Half Page Color Ad = \$1,500 or included in gold sponsorships

Size: 5" wide x 4" tall

HALF PAGE AD
5" wide x 4" tall

Quarter Page Color Ad*

Size: 2.5" wide x 4" tall

QUARTER PAGE AD
2.5" wide
x
4" tall

** Only available for Silver Sponsors*

**Final Ads are Due by Wednesday, January 31, 2024 to communications@chsu.edu.
Please contact us if you need an extension and we will
work with you directly to coordinate**

OUR MISSION

We exist to improve the health care outcomes of people living in the Central Valley by:

1. Inspiring diverse students from our region to commit to health care careers that serve our region;
2. Developing compassionate, highly trained, intellectually curious, adaptive leaders capable of meeting the health care needs of the future through a performance-based education;
3. Empowering people to teach, serve, research, innovate, and practice collaboratively in areas of skill and expertise.



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