# **2025** Sponsor Opportunity

# IGNITE THE FUTURE SCHOLARSHIP GALA

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#### CHSU CALIFORNIA HEALTH SCIENCES UNIVERSITY



# IGNITE THE FUTURE SCHOLARSHIP GALA

# Friday, March 7, 2025

5:30 pm – 9:00 pm

# **Clovis Veterans Memorial District**

808 4th Street, Clovis, CA 93612

# Creating a healthier future together.

California Health Sciences University (CHSU) helps alleviate the Central Valley's health care provider shortage by training and retaining our next generation of clinicians. From local hospitals, clinics, doctor's offices, and pharmacies, CHSU students and graduates serve the health care needs of our community.

Many CHSU students come from local areas and are a reflection of the Central Valley's great diversity. Our "home grown" students have deep roots and a passion to elevate the health of our region. Many are first in their family to obtain a college degree and without the existence of CHSU or the financial assistance from the scholarship fund, a significant number would not have the opportunity to obtain professional degrees in health care.



Thank you for investing in CHSU students through your gifts to the California Health Sciences University Scholarship Fund.

For more information please contact:

Chandler Jameson, Director of Development 559.708.1601 or gala@chsu.edu

# SPONSORSHIP OPPORTUNITIES

| Sponsorship<br>Benefits  | Platinum Plus*<br>(\$11,000)     | Platinum<br>(\$10,000)          | Gold Plus*<br>(\$7,000)     | Gold<br>(\$6,000)           | Silver<br>(\$4,000)         | Table<br>(\$2,500)          |
|--|----------------------------------|---------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Color Advertisement<br>in Gala Program                           | Premium Position<br>Full Page Ad | Full Page Ad                    | Half Page Ad                | Half Page Ad                | Name Listed<br>in Program   | Name Listed<br>In Program   |
| Tickets to Gala  | 8 tickets<br>(1 VIP table of 8)  | 8 tickets<br>(1 VIP table of 8) | 8 tickets<br>(1 table of 8) |
| Recognition on CHSU<br>social media channels and<br>e-newsletter | Ò                                | Ò                               | Ò                           | Ò                           | Ò                           | Ò                           |
| Company Logo or Family<br>name marquee on table                  | $\diamond$                       | Ò                               | Ò                           | Ò                           | Ò                           | Ò                           |
| Company Logo and Website<br>Link on CHSU website                 | Ò                                | Ò                               | Ò                           | Ò                           | Ò                           |                             |
| Logo recognition on-screen<br>and signage at event               | Ò                                | Ò                               | Ò                           | Ò                           | Ò                           |                             |
| Logo prominently displayed on invitations                        | $\diamond$                       | Ò                               | Ò                           | Ò                           |                             |                             |
| Premium Wine and Dining<br>Experience                            | Ò                                | Ò                               |                             |                             |                             |                             |

#### PLATINUM PLUS EXCLUSIVE OPPORTUNITIES CHOOSE ONE

Previous sponsors have first right of refusal. Then available on first come, first serve basis

AUCTION SPONSOR

Recognized during program, logo on-screen, logo on sign & bid sheets at silent auction

**VIDEO SPONSOR** Recognized during program,

**DESSERT SPONSOR** Recognized during dinner logo on-screen, logo in video and program, logo on-screen

#### COCKTAIL HOUR SPONSOR

Recognized during cocktail hour, program, logo on cocktail napkins

**IGNITE A DREAM SPONSOR** Recognized during program, logo on-screen

#### GOLD PLUS EXCLUSIVE OPPORTUNITIES CHOOSE ONE

Previous sponsors have first right of refusal. Then available on first come, first serve basis

#### **COLLEGIATE SPONSOR**

Recognized during student speech portion of program, logo on-screen

#### **STUDENT** AMBASSADOR SPONSOR

Recognized during program, logo on sign near student banners

IGNITE THE FUTURE SCHOLARSHIP GALA



| Please complet         | supporting CHSU stuc<br>te and return the infor<br>d artwork to <b>communi</b>          | mation below to ensu     | ne 2025 Ignite the F<br>ure proper represent       | uture Scholarsh<br>tation on all evo | nip Gala.<br>ent collateral.       |
|------------------------|---|--------------------------|--|--------------------------------------|------------------------------------|
|                        |   |                          |  |                                      |                                    |
| SPONSORSHI             | <b>PS*</b> (Description of be   | enefits is outlined in t | he Gala Sponsorshij                                | p Chart)                             |                                    |
| Presenting             | Sponsor (\$25,000) 🗌 Platinum Plus Sponsor (\$11,000) 🗌 Platinum Sponsor (\$10,000)     |                          |  |                                      |                                    |
| Gold Plus S            | 5ponsor (\$7,000)   | 🗌 Gold Sponsor (\$6      | ,000) 🗌 Silve                                      | er Sponsor (\$4,0                    | 000)                               |
| U We will              | not be attending the  | event and would like     | to donate our table                                | /seats sponsors                      | ship benefit to CHSU students      |
| PROGRAM AD             | OVERTISEMENT (Ad  | artwork deadline is      | January 15, 2025)                                  |                                      |                                    |
| F                      | ull Page (\$2,000)  | 🗌 Half Pa                | ge (\$1,500)                                       |                                      |                                    |
| TABLE AND T            | ICKET PRICES  |                          |  |                                      |                                    |
|                        | able Host: \$2,500<br>Eight guests per table  |                          | ual Ticket: \$350                                  |                                      |                                    |
| l would                | TION ONLY<br>  like to make a fully ta<br>or goods and services are att                 |                          | n to the CHSU Scho                                 | blarship Fund ir                     | the amount of \$                   |
| CONTAC                 | TINFORMA  | TION                     |  |                                      |                                    |
| Sponsor name           | to be recognized on p   | promotional materials    | ::   |                                      |                                    |
| Mailing Addres         | SS:   |                          |  |                                      |                                    |
| City:                  |   |                          | State:   |                                      | Zip:                               |
| Contact Name:          | :   |                          |  |                                      |                                    |
| Contact Phone          | :   |                          | Contact Email:                                     |                                      |                                    |
| Website Addre          | ess (if applicable):  |                          |  |                                      |                                    |
| PAYMEN                 | T INFORMA <sup>-</sup>  | ΓΙΟΝ                     |  |                                      |                                    |
| Make checks p          | payable to the Centra   |                          | with "CHSU Schola<br>Tax ID: 77-047802             |                                      | the memo section.                  |
| To secure your         | sponsorship, please o   | complete and return t    | his form to gala@ch                                | su.edu:                              |                                    |
| Mail<br>Payment<br>To: | California Health Sc<br>Attn: Scholarship Ga<br>120 N. Clovis Avenu<br>Clovis, CA 93612 | ala                      | <ul> <li>Invoice me</li> <li>Pay online</li> </ul> |                                      | CLICK <u>HERE</u><br>TO PAY ONLINE |

\*Any tax deduction is limited to the excess of the contribution over the fair market value of items received in exchange for the donation. The estimated value of the dinner provided in return for the donation is \$65.60 per person.



# PROGRAM AD SPECS

### Preferred File Formats:

- EPS file with fonts outlined
- High resolution PDF with fonts embedded
- High resolution (300 dpi) JPEG file.

# FULL PAGE COLOR AD

## \$2,000

or included in platinum sponsorships

### Size

5" wide x 8" tall with .25" bleeds

.25 Bleed FULL PAGE AD 5" wide x 8" tall

## HALF PAGE COLOR AD

**\$1,500** or included in gold sponsorships

HALF PAGE AD 5" wide x 4" tall

## Size

5" wide x 4" tall

Final Ads are Due by Wednesday, January 15, 2025 to **communications@chsu.edu**. Please contact us if you need an extension and we will work with you directly to coordinate

> CALIFORNIA HEALTH SCIENCES UNIVERSITY



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