CALIFORNIA HEALTH SCIENCES UNIVERSITY

Strategic Plan 2024-2029





Mission

We exist to improve the health care outcomes of people living in the Central Valley by:

- 1. Inspiring diverse students from our region to commit to health care careers that serve our region.
- 2. Developing compassionate, highly trained, intellectually curious, adaptive leaders capable of meeting the health care needs of the future through a performance-based education.
- **3.** Empowering people to teach, serve, research, innovate, and practice collaboratively in areas of skill and expertise.

Vision

Enhancing the wellness of our community by educating health care professionals dedicated to providing collaborative care for the Central Valley.



Values

Integrity: We keep promises and fulfill just expectations. By aligning our beliefs, thoughts and actions, we adhere to the highest ethical and professional standards in education, research and health care.

Excellence: We strive to achieve the highest quality in all that we do by using evidence-based methods, teamwork, critical reasoning, and continuous reflection on performance.

Collaboration: We strive to contribute positively to each other, our students, patients, university and community, through a culture of trust, respect, transparent communication, cooperation, cheerfulness, gratitude, and shared victories.

Diversity: We respect, embrace and harness the strengths of the many cultural backgrounds, languages, experiences and viewpoints of our students, faculty, staff and the community which we serve.

Innovation: We offer opportunity and resources to explore and pursue courageous innovation that matters for our students, faculty, staff, patients, and community.

Stewardship: We conscientiously utilize our resources – human, material and financial – in a highly efficient, effective, forward-looking and sustainable manner.

Growth: We value and invest in an assessment-driven culture that prioritizes growth and self-development. We strive to realize the potential of every student, faculty, staff, and community member through our individual and collective learning opportunities, decisions, policies and priorities.



Strategic Planning Process

Strategic planning for California Health Sciences University (CHSU) is a comprehensive, inclusive, and transparent process involving all members of the CHSU community, which aligns our vision, mission, and goals with our resources and capabilities.

- In September 2023, the CHSU Board of Trustees directed and delegated authority to CHSU's President to initiate the University-level Strategic Plan development process for the next five academic years following the expiration of the 2019-2024 University Strategic Plan.
- The university engaged key administration, faculty, staff, students, and community partners on several occasions for over a one-year period to create the Strategic Plan
- In November 2024, the 2024-2029 University Strategic Plan was first approved by the President's Executive Council, the President, and then the Board of Trustees.
- The 2024-2029 University Strategic Plan serves as a framework for institutional decision-making to ensure our students and mission remain our top priority as we continue to grow, assess, and enhance our programs.



CHSU College-Level Strategic Plans
The CHSU College of Osteopathic Medicine
(COM) has its own strategic planning process and
college-level strategic plan, which can be found on
our website.

2024-2029 CHSU Strategic Plan

Goals & Objectives



Goal 1

Provide a robust learning environment that empowers all students to reach their maximum potential.

Objectives

- **1.1** Develop and maintain an infrastructure that promotes educational excellence in CHSU faculty.
- **1.2** Offer an array of student services that support the academic progression, wellness, and health of CHSU students.
- **1.3** Provide a learning environment that promotes continuous improvement in student achievement.

Goal 2

Foster a culture of collaboration, belonging, and continual growth for all CHSU employees.

Objectives

- **2.1** Optimize the faculty and staff size to meet programmatic needs.
- 2.2 Improve Employee Recruitment and Retention.
- **2.3** Improve workplace culture of support and understanding.

Goal 3

Advance the University mission to improve health care outcomes of people living in the Central Valley.

Objectives

- **3.1** Enroll, retain, and graduate students from or with interest in serving the Central Valley.
- 3.2 Promote community-based research programs.
- **3.3** Expand public and partner awareness of CHSU and communicate CHSU's impact.
- **3.4** Create a robust network of CHSU Alumni and other contacts to provide a system of support for past, present, and future CHSU Alumni.



Goal 4

Ensure sustainability and relevancy of current and future programs to meet the health care and educational needs of the Central Valley.

Objectives

- **4.1** Develop and maintain strong health care partnerships within the Central Valley.
- **4.2** Develop and maintain strong educational partnership within the Central Valley
- **4.3** Identify opportunities for new and/or expanded academic program development.
- **4.4** Conduct current program reviews to ensure relevancy, sustainability, and proper enrollment targets.

Goal 5

Ensure the longevity and sustainability of the University and programs through responsible stewardship.

Objectives

- **5.1** Develop alternative revenue streams to decrease tuition dependence and support educational resource needs.
- **5.2** Maintain compliance with accreditation, licensure, legal, and eligibility for US Department of Education programs for continued operation and funding opportunities.
- **5.3** Ensure Campus, Facilities, and Technologies to meet University, programmatic, student, and employee needs.





120 N. Clovis Avenue Clovis, CA 93612 559-325-3600 • info@chsu.edu

