



CALIFORNIA HEALTH SCIENCES UNIVERSITY
SCHOLARSHIP GALA

Ignite the Future

SPONSORSHIP
OPPORTUNITIES

CHSU CALIFORNIA
HEALTH SCIENCES
UNIVERSITY
CHSU.org

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SCHOLARSHIP GALA

Ignite the Future



Our students come from local areas and are a reflection of our great diversity. Many are the first in their families to obtain a college degree and without the existence of CHSU or the financial assistance from the scholarship fund to help with educational costs, a significant number would not have the opportunity to obtain an advanced degree in Pharmacy. Once they are well-trained pharmacists with an emphasis on delivering primary care in collaboration with physicians, CHSU students will be on the front lines of health care. Please join us in our mission to create a healthier future by contributing to the California Health Sciences University Scholarship Fund.

2016 SCHOLARSHIP GALA

Ignite the Future

February 19, 2016
6:00 pm – 11:00 pm

Copper River Country Club
*2140 E. Clubhouse Drive
Fresno, CA 93730*

Silent auction & cocktail hour
begins at 6:00 pm
Cocktail attire preferred

Tickets - \$135 individual or \$250 per couple
Sponsorship opportunities available
Tickets must be purchased by February 12, 2016

For more information or to reserve your seats, please contact:
Michelle Nessling 559-573-8120 or mnessling@chsu.org

Ignite the Future

Presenting Sponsor

\$20,000 (Exclusive Opportunity)

Recognition Benefits:

- Company highlighted as Presenting Sponsor in every instance of the event title:
 - *CHSU Gala Proudly Presented by Company Name*
- Company logo prominently displayed on all printed materials including, but not limited to:
 - *300 printed invitations for the Gala, plus electronic invitation*
 - *250 color Gala program books*
 - *Event signage*
 - *Premium stage placement of Presenting Sponsor signage*
- On stage verbal recognition
- Logo projected on screen next to stage during dinner service

- 2 page centerfold ad in the Gala program
- Logo recognition on CHSU website
- Recognition on CHSU social media platforms
- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Recognition in all media and press releases
- Company name prominently displayed on the donor wall at CHSU

Participation Opportunities:

- Two reserved tables of 10 to the Gala with premier seating
- 4 VIP parking spots at Gala
- Opportunity for media interviews as secured

Diamond Sponsor

\$15,000 (Industry Exclusive)

Recognition Benefits:

- Company logo displayed on all printed materials including, but not limited to:
 - *300 printed invitations for the Gala, plus electronic invitation*
 - *250 color Gala program books*
 - *Event signage with premium stage placement*
- On stage verbal recognition
- Logo projected on screen next to stage during dinner service
- 2 page ad in the Gala program
- Logo recognition on CHSU website
- Recognition on CHSU social media platforms

- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Recognition in all media and press releases
- Company name prominently displayed on the donor wall at CHSU

Participation Opportunities:

- Two reserved tables of 10 to the Gala with premier seating
- 2 VIP parking spots at Gala
- Opportunity for additional sponsorship activation as either Entertainment or Sweet Treat Sponsor

Platinum Sponsor

\$10,000

Recognition Benefits:

- Company logo displayed on all printed materials including, but not limited to:
 - *300 printed invitations for the Gala, plus electronic invitation*
 - *250 color Gala program books*
 - *Event signage*
- On stage verbal recognition
- Logo projected on screen next to stage during dinner service
- 1 page color ad in the Gala program
- Logo recognition on CHSU website
- Recognition on CHSU social media platforms

- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Recognition in all media and press releases
- Company name prominently displayed on the donor wall at CHSU

Participation Opportunities:

- One reserved table of 10 to the Gala with premier seating
- 1 VIP parking spot at Gala
- Opportunity for additional sponsorship activation as centerpiece sponsor

Gold Sponsor

\$5,000

Recognition Benefits:

- Company logo displayed on all printed materials including, but not limited to:
 - 300 printed invitations for the Gala, plus electronic invitation
 - 250 color Gala program books
 - Event signage
- On stage verbal recognition
- Logo projected on screen next to stage during dinner service
- ½ page color ad in the Gala program
- Logo recognition on CHSU website

- Recognition on CHSU social media platforms
- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Recognition in all media and press releases
- Company name prominently displayed on the donor wall at CHSU

Participation Opportunities:

- One reserved table of 10 to the Gala

Red Carpet Sponsor

\$5,000 (Exclusive Opportunity)

Recognition Benefits:

- Company logo displayed as the exclusive Red Carpet Sponsor on all printed materials including, but not limited to:
 - 300 printed invitations for the Gala, plus electronic invitation
 - 250 color Gala program books
 - Event signage
- On stage verbal recognition
- ¼ page color ad in the Gala program
- Logo recognition on CHSU website
- Recognition on CHSU social media platforms

- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Company name prominently displayed on the donor wall at CHSU

Participation Opportunities:

- One reserved table of 10 to the Gala
- Opportunity to provide company branded gift to guests at arrival

Photo Booth Sponsor

\$5,000 (Exclusive Opportunity)

Recognition Benefits:

- Company logo listed as the exclusive Photo Booth Sponsor on all printed materials including, but not limited to:
 - 300 printed invitations for the Gala, plus electronic invitation
 - 250 color Gala program books
 - Event signage
- On stage verbal recognition
- ¼ page color ad in the Gala program

- Recognition on CHSU social media platforms
- Acknowledgement in CHSU printed and electronic quarterly newsletter

Participation Opportunities:

- One reserved table of 10 to the Gala
- Company logo or name printed on guest photostrips

Auction Sponsor \$5,000 (Exclusive Opportunity)

Recognition Benefits:

- Company logo listed as the exclusive Auction Sponsor on all printed materials including, but not limited to:
 - 300 printed invitations for the Gala, plus electronic invitation
 - 250 color Gala program books
 - Event signage
- On stage verbal recognition
- ¼ page color ad in the Gala program
- Logo recognition on CHSU website
- Recognition on CHSU social media platforms

- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Company name or logo printed on auction bidding paddles

Participation Opportunities:

- One reserved table of 10 to the Gala
- Opportunity to provide company branded pens to be handed out to guests at registration for silent auction bidding
- Company logo listed on all auction bid sheets

Silver Sponsor \$2,500

Recognition Benefits:

- Company name displayed on all printed materials including, but not limited to:
 - 300 printed invitations for the Gala, plus electronic invitation
 - 250 color Gala program books
 - Event signage
- On stage verbal recognition
- ¼ page color ad in the Gala program
- Name recognition on CHSU website

- Recognition on CHSU social media platforms
- Acknowledgement in CHSU printed and electronic quarterly newsletter
- Company name prominently displayed on the donor wall at CHSU

Participation Opportunities:

- One reserved table of 10 to the Gala

Table Sponsor \$1,500

- One reserved table of 10 to the Gala
- Reserved table sign with Company name

- Company name listing in 250 Gala program books

Gala Program Recognition Ad Sponsor

Full Page	\$1000
Half Page	\$750
Quarter Page	\$500

For information contact:

Michelle Nessling
(559) 325-3600 x146
mnessling@chsu.org