



Ignite the future
scholarship gala

Empowering generations of
health care providers to serve
the Valley and your families

2020
SPONSORSHIP
OPPORTUNITIES

Presenting Sponsor



COMMUNITY
MEDICAL CENTERS

CHSU CALIFORNIA
HEALTH SCIENCES
UNIVERSITY



Ignite the future

scholarship gala

March 20, 2020

6:00 pm – 10:00 pm

Clovis Veterans Memorial District

808 4th Street

Clovis, CA 93612

Creating a Healthier Future Together.

First Class of Osteopathic Medicine Students Starting Fall 2020.






































California Health Sciences University (CHSU) graduates will help alleviate the Central Valley's health care provider shortage by training and retaining our next generations of clinicians. From inside local hospitals to behind the pharmacy counter, and even in the doctor's office, CHSU Pharmacists and future graduates from the College of Osteopathic Medicine and additional schools to come are the future of our primary care.

Many CHSU students come from local areas and are a reflection of the Central Valley's great diversity. The majority are "home grown" with deep roots and have a passion to elevate the health of our region – their home. Many are first in their family to obtain a college degree and without the existence of CHSU or the financial assistance from the scholarship fund, a significant number would not have the opportunity to obtain professional degrees in health care.


























Thank you for investing in CHSU students through your gifts to the California Health Sciences University Scholarship Fund.

For more information, please email gala@chsu.edu























Exclusive Sponsorship Opportunities

Sponsorship Benefits	Auction Sponsor (\$10,000)	Video Sponsor (\$10,000)	Luminary Sponsor (\$10,000)	Ignite a Dream Sponsor (\$7,500)	Collegiate Sponsor (\$5,000)	Student Ambassador Sponsor (\$5,000)
Exclusive Benefits	Logo printed on all auction bid sheets Opportunity to donate company branded pens for silent auction and check-in use	Logo recognition in the inspirational video played for guests at the event and year-round. Video shared via email, website and social media	Logo on go-bo light featured on wall or ceiling	Company logo at each place setting and company logo on-screen during Ignite a Dream appeal	Logo prominently placed on two Collegiate COP/COM pillar banners at venue	Prominent logo recognition on student ambassador table
Color advertisement in the event program	Full page ad	Full page ad	Full page ad	Full page ad	Full page ad next to "CHSU College of Osteopathic Medicine and College of Pharmacy Overview"	Full page ad next to student scholarship recipients
Tickets to the event	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8, prime location)	8 tickets (1 table of 8)
Recognition on CHSU social media channels and e-newsletter						
Engraved plaque on the CHSU Donor Wall						
Company logo and website link on CHSU.edu/gala						
Company or family name marquee on table					CHSU leadership table	Student ambassador table
Logo recognition on screen and signage at the event	During live auction					
Logo prominently displayed on print and electronic invitations						
On stage verbal recognition						

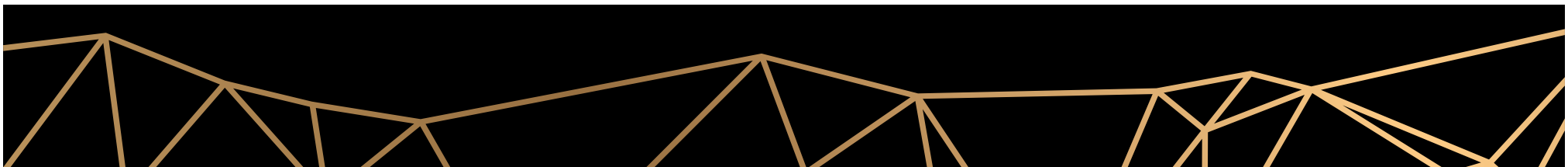
Exclusive Sponsorship Opportunities

Sponsorship Benefits	Valet Sponsor (\$3,000)	Gem of the Valley Sponsor (\$3,000)	Wine Pull Sponsor (\$2,500)	Photo Booth Sponsor (\$2,000)	Dessert Sponsor (\$2,000)	Refreshment Sponsor (\$1,500)	Cocktail Hour Sponsor (\$1,000)
Exclusive Benefit	Logo displayed on sign at the Valet station	Logo prominently displayed on jewelry auction table Logo on marketing signage carried by student modeling the jewelry	Company logo on signage at the Wine Pull station Recognition during cocktail hour	Logo prominently displayed at the photo booth Logo on each individual photo print out per guest	Logo displayed on dessert plate	Logo featured on custom label for water bottles, to be given out to guests at Valet Sign on water bottle display with custom tag line	Signage in the cocktail reception area Logo on cocktail napkins
Color advertisement in the event program	Quarter page ad	Name listed in program	Quarter page ad	Name listed in program	Name listed in program	Name listed in program	Name listed in program
Tickets to the event	4 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets
Recognition on CHSU social media channels and e-newsletter							
Engraved plaque on the CHSU Donor Wall							
Company logo and website link on CHSU.edu/gala							
Logo recognition on screen and signage at the event							
Logo prominently displayed on print and electronic invitations							
Company or family name marquee on table							
On stage verbal recognition							

Sponsorship Opportunities

Sponsorship Benefits	Platinum Sponsor (\$15,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Table Host Sponsor (\$1,500)
Color advertisement in the event program	Full page ad	Half page ad	Quarter page ad	Name listed in program
Tickets to the event	16 tickets (2 tables of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)	8 tickets (1 table of 8)
Recognition on CHSU social media channels and e-newsletter				
Engraved plaque on the CHSU Donor Wall				
Company logo and website link on CHSU.edu/gala				
Company or family name marquee on table				
Logo recognition on-screen and signage at the event				
Logo prominently displayed on print and electronic invitations				
On stage verbal recognition				

For invitation recognition, sponsorship must be confirmed by January 1, 2020.



Thank you for supporting CHSU students by sponsoring the 2020 Ignite the Future Scholarship Gala. Please complete and return the information below to ensure proper representation on all event collateral. Send logos and ad artwork to gala@chsu.edu

SCHOLARSHIP FUND SUPPORT OPPORTUNITIES

SPONSORSHIPS (Description of benefits is outlined in the Gala Sponsorship Catalogue)

- | | | |
|--|---|--|
| <input type="checkbox"/> Platinum Sponsor (\$15,000) * | <input type="checkbox"/> Student Ambassador Sponsor (\$5,000) * | <input type="checkbox"/> Photo Booth Sponsor (\$2,000) |
| <input type="checkbox"/> Auction Sponsor (\$10,000) * | <input type="checkbox"/> Gold Sponsor (\$5,000) * | <input type="checkbox"/> Dessert Sponsor (\$2,000) |
| <input type="checkbox"/> Video Sponsor (\$10,000) * | <input type="checkbox"/> Valet Sponsor (\$3,000) * | <input type="checkbox"/> Refreshment Sponsor (\$1,500) |
| <input type="checkbox"/> Luminary Sponsor (\$10,000) * | <input type="checkbox"/> Gem of the Valley Sponsor (\$3,000) * | <input type="checkbox"/> Cocktail Sponsor (\$1,000) |
| <input type="checkbox"/> Ignite a Dream Sponsor (\$7,500) * | <input type="checkbox"/> Silver Sponsor (\$2,500) * | |
| <input type="checkbox"/> Collegiate Sponsor (\$5,000) * | <input type="checkbox"/> Wine Pull Sponsor (\$2,500) * | |
| <input type="checkbox"/> We will not be attending the event and would like to donate our table/seats sponsorship benefit to CHSU students. | | |

* For invitation recognition, sponsorship must be confirmed by January 1, 2020.

PROGRAM ADVERTISEMENT (Ad deadline is February 14, 2020)

- | | | |
|--|--|---|
| <input type="checkbox"/> Full Page (\$1,000) | <input type="checkbox"/> Half Page (\$750) | <input type="checkbox"/> Quarter Page (\$500) |
|--|--|---|

TABLE AND TICKET PRICES (Kindly email your guest list to gala@chsu.edu by March 6, 2020)

- | | |
|--|---|
| <input type="checkbox"/> Table Host: \$1,500
(Eight guests per table) | <input type="checkbox"/> Individual Ticket: \$175 |
|--|---|

DONATION ONLY

I would like to make a fully tax-deductible donation to the CHSU Scholarship Fund in the amount of \$ _____.

(No value or goods and services are attached to this donation)

CONTACT INFORMATION

Sponsor name to be recognized on promotional materials: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Website Address (if applicable): _____

PAYMENT INFORMATION

Make checks payable to the Central Valley Community Foundation with "CHSU Scholarship Fund" in the memo section.
Central Valley Community Foundation 501-c3 Tax ID: 77-0478025

To secure your sponsorship, please complete and return this form to gala@chsu.edu:

Mail Payment To:	California Health Sciences University	<input type="checkbox"/> Invoice me
	Attn: Scholarship Gala	<input type="checkbox"/> Pay online
	120 N. Clovis Avenue	
	Clovis, CA 93612	

Pay online at
centralvalleycf.org
and search CHSU

The tax deduction is limited to the excess of the contribution over the fair market value of items received in exchange for the donation.
The estimated value of the dinner provided in return for the donation is \$65.60 per person.

OUR MISSION

We exist to improve the health care outcomes of people living in the Central Valley by:

1. Inspiring diverse students from our region to commit to health care careers that serve our region;
2. Developing compassionate, highly trained, intellectually curious, adaptive leaders capable of meeting the health care needs of the future through a performance-based education;
3. Empowering people to teach, serve, research, innovate, and practice collaboratively in areas of skill and expertise.

CHSU
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chsu.edu