



CHSU
COLLEGE OF
PHARMACY

Student Development Sponsorship Opportunities



2016-2017 Academic Year



The Office of Student Affairs at California Health Sciences University, College of Pharmacy is hosting a series of student development programs during the 2016-2017 academic year. The programs are designed to enhance the leadership and professional skills of our future pharmacists.

Sponsors support quality educational outcomes through integrated learning.

Exclusive and Co-Sponsorship recognition includes:

- Recognition during the event(s).
- Recognition on www.chsu.org and social media   as CHSU Community Partner.
- Event “Meet and Greet” with CHSU students, faculty and staff.
- Distribution of sponsor’s educational or promotional materials during the events.

Sponsorships are available on a first come, first serve basis.

CALIFORNIA
HEALTH SCIENCES
UNIVERSITY

chsu.org

**Transforming
Pharmacy**
into a
**Primary Care
Profession.**





Contact Information

For additional information and/or to discuss and confirm sponsorship options by **June 30, 2016** please contact:

Sherrie Bakke

559 325-3600 x146

sbakke@chsu.org



Sponsorships are not considered charitable gifts.

Class of 2020 White Coat Ceremony

California Health Sciences University Class of 2020 White Coat Ceremony is on Saturday, September 10, 2016. This important tradition, where first year pharmacy students are presented a white lab coat and are officially welcomed as colleagues dedicated to patient care, will be held in the presence of our students' family and friends with a reception at CHSU immediately following.



Class of 2020 White Coat Sponsorship

Opportunity	Community Leader*	Provost Level*	White Coat Level	Friend of the College Level
Full page advertisement in White Coat ceremony program	✓			
Half page advertisement in White Coat ceremony program		✓		
Representative invited to make special remarks during the White Coat ceremony	✓			
Representative invited to make brief remarks during the White Coat ceremony		✓		
Exclusive naming for reception at CHSU immediately following ceremony	✓			
Your materials/advertisement displayed at reception	✓	✓		
Your materials/advertisement provided to students during Orientation in August 2016	✓			
Recognition included in White Coat ceremony invitations	✓	✓	✓	✓
Logo included in White Coat ceremony program	✓	✓	✓	✓
Recognition during White Coat ceremony	✓	✓		
Recognition on www.chsu.org with direct link back to your organization	✓	✓	✓	✓
Recognition on CHSU social media  	✓	✓	✓	✓

\$10,000 \$5,000 \$2,500 \$1,000

*Only one sponsorship available at this level.

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Sponsorship Opportunities

New Student Orientation Sponsor: \$10,000

Welcome the CHSU class of 2020. Five days of Orientation with more than 70 P1 students, faculty, staff and returning student leaders. **August 15-19, 2016.**

Pharm Day: \$5,000

A two-day, pre-Orientation program encouraging incoming students to develop a strong network with faculty and peers. The experience provides an opportunity for new students to explore the Clovis/Fresno area, be introduced to student clubs and extra curricular opportunities, find housing, and begin creating life-long relationships. **Spring 2017.**

Career Enrichment Workshop Series (CEWS): \$2,500

The CEWS includes seven workshops engaging CHSU students in formulating career plans, post-graduation objectives, and appropriate lifelong career decision making strategies. **August-November, 2016 and January, February, and April, 2017.**

2016-17 Student Welcome Lunch: \$2,000

Welcome all CHSU Pharmacy students and faculty on their first week back to school. **August 22, 2016.**

Career Information Fair: \$1,000

Prospective employers exhibit and give presentations introducing CHSU students to their organizations and fields of expertise. **Spring 2017.**

Student Leadership Summit: \$1,000

The CHSU Student Leadership Summit is a one-day program where students learn how to be effective, ethical, and innovative leaders. Students will emerge from the Leadership Summit with the skills and knowledge to excel as student leaders.

Academic and Leadership Recognition: \$500

Celebrated by the CHSU Pharmacy, exemplary students and faculty are recognized for their contributions to the field of pharmacy. **April 2017**

All sponsors will be prominently recognized at the corresponding events.

In-Kind Donation Opportunities

Final Exam Brain Food: \$1,000 *(Estimated Value)*

Healthy snacks provided to students during finals week their academic success. **December 2016 and April 2017.**

Wellness Wednesdays: \$600 *(Estimated Value)*

Health and wellness information, health snacks & small prizes for students. **1-2 times per month.**

Central California Blood Drive: \$500 *(Estimated Value)*

Invite CHSU campus and surrounding community to donate blood at CHSU. Lunch for participants. **Fall 2016 and Spring 2017.**



All sponsors will be prominently recognized at the corresponding events.



CHSU.org • (559) 325-3600

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